

## KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63409-1

DATE PRINTED

03/05/13

AND

PAGE 1

32354	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345623	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	LUC MEDIA			GREG SMITH FOR CITY ATTN	
AND	25 Whitlock Pl SW Ste 201			9100 Wilshire Blvd Ste 345E	
ADDRESS	Marietta	GA	30064-3142	Beverly Hills	
	USA			USA	
CONTACT	CHRIS HUTTMAN			PRODUCT	GREG SMITH FOR CITY ATTORNEY -
LOCAL SALESPERSON	CHERYL CICCONE POL.	AGENCY EST. NO.		PRODUCT CODE	1308
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 03/04/13 AND ENDING 03/05/13 NO. WEEKS:					1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M	1	09:00A	09:57A	30S	03/04/13-03/04/13	LET'S MAKE A DEAL	1	1800.00	1800.00
2	M	2	09:57A	11:00A	30S	03/04/13-03/04/13	PRICE IS RIGHT	2	1800.00	3600.00
3	M	1	11:30A	12:30P	30S	03/04/13-03/04/13	YOUNG AND THE RESTLESS	1	1800.00	1800.00
4	M	1	12:30P	01:00P	30S	03/04/13-03/04/13	BOLD & THE BEAUTIFUL	1	1800.00	1800.00
5	M	1	07:30P	07:57P	30S	03/04/13-03/04/13	INSIDER	1	1400.00	1400.00
6	M	1	10:00P	11:00P	30S	03/04/13-03/04/13	HAWAII FIVE-0	1	7500.00	7500.00
7	T	1	09:57A	11:00A	30S	03/05/13-03/05/13	PRICE IS RIGHT	1	1800.00	1800.00
Total Contract:								8		19700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION